

Press Release

29.9.2011 – for immediate release

CHRISTMAS STOCKING PRESENTS FOR THE OUTDOOR LOVER THE TICKCARD

This slim, credit card sized TickCard is a must-have item for a gardener, outdoor worker or anyone who spends time in the countryside. Retailing at only £3.95 (postage and packing free for UK) from www.tickcard.co.uk or Cotswold Outdoor shops, it removes ticks, bee stings, thorns and splinters safely and effortlessly and even has a magnifying lens so that you can see what you are doing.

The TickCard works by slipping the notch under the tick and by gently pushing the card forward and upward with a steady even pressure will allow the tick to let go and be pulled out of the skin easily and effortlessly. It has two sizes of notch for small ticks and for those more deeply embedded.

Ticks are tiny spider-shaped insects which lie in long grass and attach themselves to a host, usually animals but also humans, where they burrow into the skin and feed on blood.

Most are no more than a pest to all those who work or spend time outdoors, however increasingly there is a risk that Ticks can carry more harmful diseases including Lyme borreliosis, a bacterial infection known as Lyme disease. To minimise the risk of infections ticks should be removed safely, correctly and as soon as possible.

UK Distributor Martin Kutternik who himself contracted lime disease in 2010 said: “You should not squeeze, stress or burn a tick; nor use petroleum jelly, oil or any chemical product to remove it and never pull or twist a tick as its mouthparts may break off and remain in the skin. This helpful card fits neatly into a wallet, is cheap and easy to use and will make an ideal gift for anyone who works /spends time outdoors and is prone to ticks.”



Notes to Editors

1. www.nhs.uk/conditions/Lyme-disease
2. A free TickCard is enclosed.
3. For more information please email Martin Kutternik at info@panosun.org or phone 01309 694809 or 08454 308 607 (UK local rate).

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