

Press Release

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Tick All The Boxes for a Tick-Free Summer – Tick Ticks Off

Simple and easy tool to avoid tick-borne Lyme disease now available in the UK

Summer can bring with it the worry of ticks and Lyme disease. But actually ticks are most active from March right through to October and even during mild winters.

These tiny black parasites are just as likely to be found in the garden, playground and local park, as in the countryside and an estimated 1 in 3 ticks is thought to carry Lyme disease which can ruin a life.

Media coverage, the UK Health Protection Agency (HPA) and the serious efforts of many charities and countless Facebook users and groups aim to create awareness about this serious and increasingly widespread issue.

Now a revolutionary new product is available in the UK that eliminates the worry, letting you get on with enjoying nature! Already over 10 million were sold in Europe in the last few years.

The TickCard, distributed in the UK by Forres-based company PANOSUN Ltd, ticks all the boxes in helping you remove ticks quickly, safely and correctly.

The main causes of Lyme disease being transmitted to a human are delay in removing the tick, and incorrect removal. The TickCard, designed with the help of specialists in tick-borne diseases, ensures that ticks are removed quickly and properly.

1) The compact credit card sized design conveniently allows the TickCard to be carried neatly beside other cards inside the wallet or purse, so that you always have it with you and ticks can be removed immediately without potentially dangerous delay,

2) The TickCard removes the tick correctly without squeezing, injuring or twisting its body, and

3) It removes the tick safely by not aggravating or stressing it.

Martin Kutternik, Managing Director of Panosun says “If these steps are followed the chances of the tick regurgitating Lyme Borreliosis microbes from its stomach into its human host are significantly reduced.”

The TickCard has received praise from experts and outdoor enthusiasts alike. Dave Housley, buyer for the award winning retailer Cotswold Outdoor says “We supply high quality equipment for our customers to enjoy the outdoors, so we are delighted to finally be able to offer the TickCard in the UK. We believe that the TickCard is the best tick management tool available, providing a safe, simple and handy solution to the problem.”

Martin Kutternik adds “There are many myths about how to best remove a tick, such as covering it in petroleum jelly or twisting it counter clock-wise – however, biologists have found that all of these methods stress the tick, causing it to regurgitate into its host along with any diseases it is carrying.”

Recent data from The Health Protection Agency shows a staggering increase of 2160% of reported incidents of Lyme disease in Scotland, and 363% in England and Wales since 2001. The HPA confirms that “prevention relies on people being aware of the risk that ticks present” and that “it is also essential to know how to remove a tick properly”. The TickCard makes that very easy.

The card’s two different sized specially shaped notches ensure the TickCard can tackle any size of tick. It also has a handy built-in magnifying lens and it comes with important and valuable information about tick management and Lyme disease.

A tick can spoil more than just your summer. It only takes one tiny infected tick which has been left to feed for too long or removed incorrectly to transmit the disease. The TickCard manages ticks correctly and helps you to keep you and your loved ones safe – free to enjoy the great outdoors whatever the season.

Available at many retail stores and on line www.TickCard.co.uk (r.r.p. £3.95)

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Press Kit: <http://www.panosun.org/tickcard/presskit.php>

Sample for media purposes available on request.